

# Bethany Dudek

Graphic Designer



[www.bethdudek.com](http://www.bethdudek.com)



[dudekbr@gmail.com](mailto:dudekbr@gmail.com)



585.645.9619

February 9, 2015  
Re: Graphic Designer

Hello,

My name is Bethany Dudek, and I am a recent design grad with a Bachelor of Science degree in Digital Media Arts from Canisius College. I am excited to learn about the opening position as the Graphic Designer. I am eager to offer my skills and experiences in graphic and print design, along with any creative strategies, typography and layouts, as well as designing and implementing various museum signage and elements.

I have growing experience, and am always looking to learn and expand. As outlined in my resume, I have obtained a great deal of experience from multiple endeavors, including internships at Type High Letterpress and the WNY Book Arts Center. Both of these have revolved around letterpress printing and the constant use of typographic-driven designs, posters, projects and cards, as well as implementing color theories, the occasional book arts, and even creating attractive retail displays. Through taking many design and advertising classes, I am proficient in the Adobe Creative Suite, HTML/CSS, as well as Microsoft Office. Overall, I am a conceptual and divergent thinker, and a dedicated individual who is committed to working within a creative environment.

Personally, I desire to positively impact and improve the design world through my constantly developing skills. My true passion in this industry lies in design, both digital and hands-on. I believe my compilation of technical and customer service skills will be a great asset to the Strong National Museum of Play because I have an eye for detail, and strong, pleasing design. I also have the ability to work well with a team, as well as by myself. Furthermore, I am hard-working, responsible, reliable, and always look for challenging new and creative ideas.

My portfolio can be viewed at [bethdudek.com](http://bethdudek.com).

I am looking forward to hearing from you soon regarding this position inquiry. Please feel free to contact me if you have any further questions. I can be reached by phone at 585-645-9619, or by email at [dudekbr@gmail.com](mailto:dudekbr@gmail.com). Thank you for taking the time to review my application.

Best regards,

*Bethany Dudek*

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## Profile

I am an innovative, creative-minded young designer, with growing professional experience, seeking employment. My design style is fun, clean, yet appropriate, with vintage influences. I have excellent organizational, conceptual thinking, time management and interpersonal skills. Accustomed to working in various environments, I have the ability to think quickly, and courteously handle clients.

## Education

Canisius College, Buffalo, N.Y.  
Digital Media Arts Major, Creative Writing Minor  
May 2014

## Skills

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- HTML/CSS
- WordPress
- Digital Photography
- Digital Illustration
- Typography
- Color Theory
- Social Media Management
- Microsoft Office

## Awards

Academic Achievement in Digital Media Arts Award  
April 2014

Award for Leadership in the Digital Media Arts Club  
April 2014

Digital Media ArtIST Award for Outstanding Portfolio  
April 2014

## Work & Experience

Type High Letterpress Studio, Rochester, N.Y.

July 2014 - January 2015 | Intern

Increasing knowledge and experience in an openly creative environment that promoted conceptual thinking. Tasks involved assisting the owner, helping with designing and printing, as well as working on my own projects consisting of cards and posters.

WNY Book Arts Center, Buffalo, N.Y.

January 2014 - May 2014 | Intern

Performed tasks such as studio maintenance, helping with merchandizing, assisting the Studio Director, and learning about letterpress printing and typography.

Quadrangle Vol. 61, 2013, Canisius College

January - April 2013 | Graphic and Print Designer

Sole designer of the Canisius literary visual arts magazine. This issue showcased a letterpressed cover. My objective was to create an appealing, clean layout that would bring the literature and artwork together effectively.

Canisius College, Buffalo, N.Y.

August 2010 - August 2014 | Resident Hall Association (RHA) Rental Office Associate

Greeted and fulfilled customer needs. Managed records and transaction data.

## Clubs & Organizations

Alpha Sigma Nu Honors Society, Canisius College

April 2014 | Member

Digital Media Arts Club, Canisius College

August 2013 - May 2014 | President

WNY Book Arts Center, Buffalo, NY

March 30, 2014 | Edible Book Festival Volunteer

Buffalo WordPress Users Group, Canisius College

September 2013 | Buffalo WordCamp 2013 Volunteer

Fusion Gaming Society, Canisius College

August 2013 - December 2013 | Vice President